

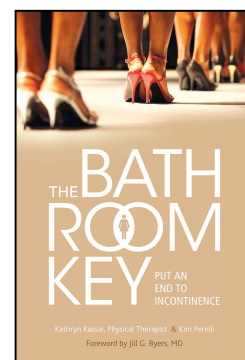
December 2011 (New York, NY)

Whoopi Goldberg Admits to Having Urinary Incontinence *The Bathroom Key* Has the Answers

Whoopi Goldberg, co-host of “The View,” admits she suffers from incontinence and seems determined to remove the stigma associated with it. This led to Whoopi becoming a spokesperson for a urinary incontinence pad company in a campaign that finds a light-hearted way of dealing with a serious issue. The new book, *The Bathroom Key* (Demos Health 2011), lets women know they can throw out those pads! There is no reason to suffer in silence, wear cumbersome pads, or search out every available bathroom while shopping. Physical therapy techniques, properly-performed Kegel exercises, biofeedback, and some basic advice on healthy urinary habits can relieve you completely of this embarrassing condition.

The Bathroom Key presents a program to treat—and in most cases, cure—incontinence. For women who suffer from urinary leakage, frequent urination, vaginal prolapse, pelvic pain, urinary tract infections, or a combination of these, this book is their salvation. The authors offer a surgery-free, pharmaceutical-free program that will change a woman’s life forever.

“Urinary incontinence is a silent epidemic among women. THE BATHROOM KEY is the solution—pure and simple. I highly recommend this book and the program within!”
—CHRISTIANE NORTHRUP, MD, OB/GYN, physician, and author of *The New York Times* bestsellers: *Women's Bodies*, *Women's Wisdom* and *The Wisdom of Menopause*



Author Credentials:

Kathryn Kassai is a Physical Therapist and Founder and Director of Praxis Physical Therapy in San Pedro, California. Since 1996, Kathryn has specialized in pelvic floor rehabilitation, a highly effective specialty within physical therapy for urinary incontinence, organ prolapse, and pelvic pain.

Kim Perelli is married with two young children and used the program outlined in *The Bathroom Key* to successfully treat her own urinary incontinence. Kim is a member of the Authors Guild and is currently working on her first children's book.

Availability: Nationwide by arrangement and via telephone. Please contact Thomas Hastings. Media copies available upon request.

BOOK INFORMATION

THE BATHROOM KEY: Put an End to Incontinence

296 pp • trade paperback • \$17.95 • ISBN 9781936303212

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Thomas Hastings • Demos Medical Publishing
11 W 42nd St • New York, NY 10036 • 212-683-0072 • tom@demoshealth.com